



February 23, 2015

Spurgeon Nisbett, General Manager  
Hampton Inn & Suites Bradenton/Downtown Historic District, FL  
309 10th Street West  
Bradenton, FL 34205 United States

Dear Spurgeon,

Congratulations! The Hampton Inn & Suites Bradenton/Downtown Historic District, FL is a **2014 Circle of Excellence Award** winner!

This is an impressive achievement and a testimony to how Hamptonality Starts with Your Team! What does it take to be a Circle of Excellence winner? Your Total Quality Scores put you in the top 10% of the Hampton brand ... and we're a BIG brand! You've obviously worked hard to get here, and now it's time to celebrate! We've got some tools to get you started:

- **Be Proud!** Commemorate the occasion with the enclosed display plaque and boost Team Member pride with these lapel pins
- **Don't be shy.** We're sending a large, colorful pop-up banner about your award to display at the hotel (or take to events and trade shows)
- **Spread the word.** We'll post the award on your hotel's website and there are promotional tools on HSMOT along with a \$575 credit on your account in 2015

It's a FACT that you're making friendly, authentic, caring and thoughtful connections. Keep up the great work!

Cheers!

A handwritten signature in blue ink, appearing to read "Scott Schrank".

Scott Schrank  
Vice President  
Hampton Brand Performance Support

